

Donato Tramuto, CEO of Tivity Health, Joins GoCheck Kids' Board of Directors

CEO of healthy lifestyle company joins board of directors to protect the potential of kids everywhere.

NASHVILLE, TN (June 25, 2019) - GoCheck, creator of GoCheck Kids, an iPhone app used by over 4,500 pediatricians that screens for vision impairments in pre-verbal children, announced the addition of Donato J. Tramuto to its board of directors. Tramuto joins a board of notable individuals representing multiple areas of expertise in healthcare and ophthalmology.

Tramuto currently serves as the chief executive officer of Tivity Health, a leading provider of health improvement, nutrition, fitness and social engagement solutions at scale to improve clinical outcomes, reduce healthcare costs and create opportunities to feel better, work better and live better. Tens of millions of Americans are currently eligible for Tivity Health's SilverSneakers®, Prime® Fitness, WholeHealth Living™ and flip50™ programs and millions of people have lost weight with Nutrisystem®, South Beach Diet® and DNA BodyBlueprint™.

"Every child has a vision of what they want to be one day, but how will they see it if they live with a debilitating vision impairment the rest of their life? GoCheck Kids is working to make sure that every child has the opportunity to live to their full potential," said Donato Tramuto. "As someone who dealt with total hearing loss from a young age, I understand what it means to silently struggle with something beyond your control. That's why what GoCheck Kids is doing is so important. They are helping children get the preventative care they need when they need it, all while lowering healthcare costs so everyone can see what life has to offer."

A recognized innovator and industry leader with more than 35 years of healthcare experience, Tramuto was called a "global health activist" by The New York Times. He has been widely recognized for his more than three-decade commitment to social change. Tramuto is the founder and president of Health eVillages, a non-profit organization that collaborates to advance healthcare access and improve the quality of care in the most challenging clinical environments around the world. The organization's work in Lwala, Kenya has helped to dramatically reduce infant mortality to one-third the regional rate. Tramuto is the founder and chairman of The Tramuto Foundation, which provides annual scholarships for students in need and grants to non-profit organizations whose missions are focused on improving the lives of others. In 2016, he published his first book, *Life's Bulldozer Moment's, How Adversity Leads to Success in Life and Business*.

"As we grow our company we're thrilled to have Donato contribute his expertise. Over the years, he has helped build truly transformational companies that have impacted millions of lives, and as a member of our board he will be able to impact to millions of kids everywhere," said Kevon Saber, GoCheck Kids' CEO and board member. "He is one of the most respected healthcare leaders in the country and his passion for healthcare and access to care will make him an indispensable addition to our board of directors."

In addition to Tramuto, the following healthcare leaders serve on GoCheck Kids' Board:

- David Huang, MD, PhD: Founder and Chief Innovation Officer of GoCheck Kids and co-inventor of Optical Coherence Tomography, the most widely used diagnostic in ophthalmology, Dr. Huang is the Peterson Professor of Ophthalmology and a Professor of Biomedical Engineering at the Oregon Health and Science University. He has 16 issued patents and 14 pending patents.
- Kevon Saber: Chief Executive Officer of GoCheck Kids, an experienced entrepreneur and mobile technology innovator.
- Michelle Snyder: Senior Vice President and Chief Marketing Officer for Welltok, Inc. the leading consumer health Saas platform, serves as an advisory board member for healthfinch, Propeller Health, HealthLoop and First Descents,
- Ben Chelf: Founding Partner of Elementum Ventures and co-founder of Coverity, a software quality and security company that was acquired by Synopsys. He is the head of the Venture Lab at the nonprofit Praxis, board chair of AnnieCannons and board member of The Veritas Forum.
- Drew Harman: Board Partner at Shasta Ventures & InterWest Partners serves as a board member for Aria Systems, CloudPassage, Splice Machine and Totango.
- Luke Roush: Co-Founder and Managing Principal for Sovereign's Capital serves on the board of directors for Bandwidth Inc., TADA, Summit Healthcare Indonesia, 410 Medical and iFashion Group.
- Andrew Bouldin: Principal at FCA Ventures serves on the Board of Directors of ChartWise, One Medical Passport, StudioNow, MediQuire, Spiras Health and Vivante Health.
- Kiel Kim: CEO of NS Investment Co., Ltd. and Roundbox Partners.

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About GoCheck

GoCheck, creator of GoCheck Kids, serves over 4,500 pediatric teams in the U.S. and Europe in their quest to prevent vision impairment, the most prevalent disabling condition among children in the U.S. and many countries. Vision diseases usually lead to compromised learning, blindness, and even death. GoCheck Kids made early screening affordable, reducing the cost by over 60% by leveraging the iPhone's manufacturing scale. It's also FDA-registered and CE certified.

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