

GoCheck Kids Partners with athenahealth's Marketplace Program to Protect Kids' Vision and Decrease Healthcare Costs

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GoCheck Kids iPhone-based solution makes children's vision screening affordable, improves the patient experience and drives significant clinical and financial value for leading health systems

NASHVILLE, TN (May 12, 2020) – GoCheck, creator of GoCheck Kids, an iPhone app used by over 6,500 pediatricians that screens for vision impairment in preverbal children, today announced a partnership with athenahealth, Inc. through the company's Marketplace program. As part of the athenahealth® Marketplace, this newly integrated application is now available to athenahealth's growing network of 160,000 healthcare providers to detect risks for vision impairment in children through photoscreening and visual acuity.

athenahealth is a network-enabled, results-oriented services company that offers medical record, revenue cycle, patient engagement and care coordination services for hospital and ambulatory clients. The company's vision is to build a thriving ecosystem that delivers accessible, high-quality and sustainable healthcare for all. As a Marketplace partner, GoCheck Kids joins a network of like-minded healthcare organizations who are looking to disrupt established approaches in healthcare that simply aren't working, aren't good enough or aren't advancing the industry and help providers thrive in the face of industry change.

"Many of life's outcomes are impacted based off of seeing well at a young age — from confidence, relationships, learning, and eventual educational and financial outcomes," said Kevon Saber, CEO of GoCheck Kids. "We are excited to join the athenahealth community and further integrate GoCheck Kids into the workflow of pediatricians and care team members in a way that decreases administrative costs while significantly increasing time for rich patient engagement."

To learn more about GoCheck Kids' new integrated application, please visit GoCheck Kids' product listing page on the Marketplace.

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About GoCheck

GoCheck, creator of GoCheck Kids, serves over 6,500 pediatric teams in their quest to prevent vision impairment, the most prevalent disabling condition among children in the U.S. and many countries. Vision diseases usually lead to compromised learning, blindness and death. GoCheck Kids made early screening affordable, reducing the cost by over 60% by leveraging the iPhone's manufacturing scale. It's also FDA-registered and CE certified. GoCheck is backed by

Interwest Partners, FCA Venture Partners, Mucker Capital, Sovereign's Capital and Marc Benioff (Salesforce founder/CEO)

About athenahealth Marketplace

The athenahealth Marketplace, the largest EHR app store, is where athenahealth customers find innovative healthcare IT solutions that extend athenahealth services and allow customers to create highly tailored user experiences. Customers use Marketplace partner solutions to boost practice efficiency, increase patient satisfaction, and engage patients in their own care. The Marketplace has more than 250 solutions across 60 categories that are seamlessly integrated with athenaNet, athenahealth's network-enabled platform through which the company offers medical records, revenue cycle, patient engagement, and care coordination services.