

GoCheck Kids Partners with Allied Physicians Group to Protect Kids with Vision Screening Technology

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GoCheck Kids selected as photoscreening provider for one of the largest private medical partnerships in the New York metro area

NASHVILLE, TN (June 10, 2019) – GoCheck, creator of GoCheck Kids, an iPhone app used by over 4,500 pediatricians that screens for vision impairment in preverbal children, has been selected by Allied Physicians Group to be the photoscreening provider for its 150 physicians and 650 trained support staff partners.

Photoscreening is a pediatric vision screening technique wherein a camera and flash are used to determine refractive errors and identify risk factors for visual impairment. The CDC reports that visual disability is the single most prevalent disabling condition among children. Yet, fewer than 20 percent of children receive adequate vision screening.

GoCheck Kids is an easy, cost-effective and convenient way to photoscreen preverbal children for visual impairments. A member of the pediatric care team takes a picture of a child's eyes with an iPhone, and proprietary algorithms analyze the result, providing immediate information on the status of the child's vision. This process provides the pediatrician with the information necessary to determine if the child should see an eye care professional for further testing.

"Allied Physicians Group is pleased to select GoCheck Kids as the photoscreening solution to support our commitment to clinical innovation, technology and patient-centered care," said Dr. Kerry Fierstein, CEO of Allied Physicians Group. "At Allied Physicians Group we are committed to staying at the forefront of technology, offering our physicians the most cutting-edge capabilities and technology. The GoCheck Kids solution is an example of our efforts to deliver the newest and most innovative approaches to medicine for our patients."

"Vision loss in children is a national health epidemic that is rarely talked about. GoCheck Kids and Allied Physicians Group have partnered to ensure kids are detected and receive the appropriate care they need," said Pamela Gallin, Clinical Professor of Ophthalmology in Pediatrics for New York Presbyterian Columbia University Medical Center and GoCheck Kids Medical Advisory Board Member. "Early detection is the key to saving a child's vision and should be a part of every well-child visit."

Photoscreening is reimbursed by most insurers and endorsed by the American Academy of Pediatrics, American Academy of Pediatric Ophthalmology and Strabismus, and the American Academy of Ophthalmology.

"GoCheck Kids is proud to be the vision screening provider for Allied Physicians Group," said Kevon Saber, CEO of GoCheck Kids. "With one in four children under six having a correctable vision impairment, we're happy to see large groups dedicating resources towards the number one disabling condition in kids today. Through early detection, so many visual impairments can be prevented or treated before they get worse and thanks to this new partnership we will be able to help protect more kids' potential."

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ABOUT GOCHECK KIDS

GoCheck, creator of GoCheck Kids, serves over 4,500 pediatric teams in the U.S. and Europe in their quest to prevent vision impairment, the most prevalent disabling condition among children in the U.S. and many countries. Vision diseases usually lead to compromised learning, blindness, and even death. GoCheck Kids made early screening affordable, reducing the cost by over 60% by leveraging the iPhone's manufacturing scale. It's also FDA-registered and CE certified.

ABOUT ALLIED PHYSICIANS GROUP

Allied Physicians Group is a partnership of more than 150 dedicated physicians and over 650 highly trained support staff. Our dedicated team members serve over 180,000 patients in New York City, Long Island, and the Hudson Valley.

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